

**ROP Advertising Dimensions Effective February 10<sup>th</sup>, 2009**

**Column widths for 11"x 22" ROP Broadsheet Page (44" newsprint web)**

<b>Columns</b>	<b>Inches Decimal</b>	<b>Inches Fraction</b>	<b>Picas</b>	<b>Points</b>
1	1.583	1-5/8	9 p 6	114
2	3.292	3-1/4	19 p 9	237
3	5.000	5	30 p 0	360
4	6.708	6-3/4	40 p 3	483
5	8.417	8-3/8	50 p 6	606
6	10.125	10-1/8	60 p 9	729
Page	10.125	10-1/8	60 p 9	729
Gutter	0.125	1/8	0 p 9	9
Page Gutter	0.875	7/8	5 p 2	10
Column	1.583	1-5/8	9 p 6	114
Full height	21	21	126 p 0	1512
Double truck	21.125	21-1/8	126 p 9	1521

**Column widths for 11"x 11" ROP Tabloid Page (44" newsprint web)**

<b>Columns</b>	<b>Inches Decimal</b>	<b>Inches Fraction</b>	<b>Picas</b>	<b>Points</b>
1	1.861	1-7/8	11 p 2	134
2	3.847	3-7/8	23 p 1	277
3	5.833	5-7/8	35 p 0	420
4	7.819	7-7/8	46 p 11	563
5	9.806	9-3/4	58 p 10	706
Page	9.806	9-3/4	58 p 10	706
Gutter	0.125	1/8	0 p 9	9
Page Gutter	1.056	1-1/20	6 p 4	76
Column	1.861	1-7/8	11 p 2	134
Full height	10.125	10-1/8	60 p 9	729
Double truck	20.667	20-2/3	124 p 0	1488

**Column widths for 11"x 22" Classified Broadsheet Page (44" newsprint web)**

<b>Columns</b>	<b>Inches Decimal</b>	<b>Inches Fraction</b>	<b>Picas</b>	<b>Points</b>
1	1.194	1-3/16	7 p 2	86
2	2.458	2-7/16	14 p 9	177
3	3.722	3-3/4	22 p 4	268
4	4.986	4-15/16	29 p 11	359
5	6.250	6-1/4	37 p 6	450
6	7.514	7-1/2	45 p 1	541
7	8.778	8-3/4	52 p 8	632
8	10.042	10-1/32	60 p 3	723
Page	10.042	10-1/32	60 p 3	723
Gutter	.07	1/16	0 p 5	5
Page Gutter	.958	31/32	5 p 7	69
Column	1.194	1-3/16	7 p 2	86
Full height	21	21	126 p 0	1512
Double truck	21.042	21-1/32	126 p 3	1515